

# **IKK STRATEGY: “ACCELERATE IMPLEMENTATION OF THE STATEWIDE IMMUNIZATION REGISTRY.”**

## **Action Item 1**

**Action Title:** Develop a long-term KWebIZ enrollment and management plan

### **Description:**

- A.** Continue to develop a comprehensive and detailed KWebIZ implementation plan that focuses recruitment and training efforts on high-priority ‘clusters’ of providers and clarifies additional resource needs. This plan should include:
- Prioritization of clusters using a census survey. The following key characteristics will be collected:
    - i. Geographic proximity
    - ii. Population density
    - iii. Similar practice size (small) and setting (non-urban)
    - iv. Similar practice type (pediatricians versus family practice)
    - v. Similar practice-management software, and similar linkage requirements.
  - A summary of how and by whom all the subsequent Action Items (Action Items 2-4) will be developed and coordinated
  - A comprehensive timeline with designated milestones and process indicators/performance measures.
- B.** Continue to refine KDHE’s *Marketing Plan for the Kansas Immunization Registry Rollout –KWebIZ*. A step-wise strategy should be developed for enrolling providers that focuses highest-priority efforts on ‘clusters’ of providers that share key characteristics. The marketing plan will differentiate and recruit from the different users of the registry:
- One group of immunization providers populates KWebIZ directly.
  - Another group consists of providers whose immunization data is in a system from which the data can be extracted one time or on an ongoing basis, and imported into KWebIZ
  - The third group is those providers who use an Electronic Medical Record that has varying capacities (depending on the

vendor) to do the immunization data management work for the provider.

- C. Identification of short- and long-term resource (both financial and professional) needs must be more fully elaborated and potential sources of support secured.

**Rationale:** A focused, refined enrollment and management plan will help to ensure that the limited resources available to the KSWebIZ Project will be deployed in an efficient and timely manner.

**Strategies supported (refer to the IKK strategies):**

Expand opportunities for children to receive immunizations through a 'medical home'.

Accelerate implementation of the statewide immunization registry

Promote policies, regulations and environmental changes that increase access to and utilization of immunization services.

**Expected Outcomes:** The IKK Steering Committee will be provided with focused, detailed action items (see Action Items 2-4) to help further develop and refine the efforts already underway by the KDHE KSWebIZ Project staff. The following are outcomes that can be expected from the implementation of the IKK Registry Workgroup action items:

- A. Incorporation of the proposed action items from the IKK Steering Committee into the KSWebIZ implementation plan.
- B. A method of tracking the goals and targets that are laid out by the IKK Steering Committee workgroup action items.
- C. A prioritized list of which action items will be implemented along a projected timeline for the proposed strategies.
- D. Development of a process (survey, in field data collection) to identify the key characteristics of clinic 'clusters'.
- E. Continued refinement of the implementation plan to include the prioritized list of 'clusters'.
- F. Resource needs for the completion of the proposed action items will be identified.

G. Partner organizations on the IKK Steering Committee will continue to provide support and collaboration to promote and advance the KSWebIZ Project.

**Proposed evaluation methods:**

- 100% incorporation of the IKK Registry Workgroup proposed action items into the KSWebIZ Project
- Completed tracking mechanism and updated project timeline
- Completion of the clinic ‘cluster’ survey
- 100% retention of the partner IKK organizations during the implementation of the workgroup action items, including continued participation during IKK meetings and conference calls.

**Challenges:** The incorporation and implementation of the IKK Registry Workgroup Action Items will require continued support and funding to ensure success. Due to the limited resources available to the KDHE KSWebIZ Project, implementation of all of these recommendations may not be feasible in a short timeline. Prioritization of which action items are most needed in the short-term will be needed to assist in the actual completion of the recommendations. Additional staff and money is needed to perform all of the suggested registry action items.

**Resource Requirements:** Detailed listings of resource requirements for each specific action item remain to be fully elaborated. In overview, however, additional resources will be needed by the KDHE KSWebIZ Project to implement the proposed action items from the IKK Registry Workgroup. Additional money and personnel are needed to accelerate the addition of providers onto the KSWebIZ immunization registry.

**Commitments for Implementation:**

<i>Participant Organization and Name</i>	<i>Suggested Organization and Name</i>
<b>KDHE KSWebIZ Project</b>	<b>Immunization advisory committee</b>
